

ASSIGNMENT

FAILING WISELY CASE STUDY PAPER

Course: Ethics of Entrepreneurship
Institution: University of Delaware
Faculty: Johann Ducharme

Details about the audience and course context

- How many students are in the class? *20 Entrepreneurship students*
- What is the teaching modality (in person, virtual, hybrid)? *In person*
- What grade level/year are the majority of students? *Juniors or Seniors*
- Where does this course fall in the curriculum? (Is it in the core or organized within a particular course of study?) *Elective Course in ENTR Major/Minor*
- What virtues are integrated into the course? *Courage, honesty, and humility*

Assignment: Failing Wisely Case Study Paper

For this assignment, students will identify the business faltering of an organization, start-up, and/or (co-)founder.

Please address the following in this case study paper: (a) your analysis of the problem the organization or individual(s) sought to tackle, (b) how they went about solving it, and (c) argue for what factors, in your view, led to their failure (Example Case Study: [WeWork](#)).

The main purpose of this assignment is to integrate course material, the reading, character virtues, and your understanding of failing wisely by writing a 2-page double-spaced (not including a reference list) synthesis that combines the following:

- A short (1-paragraph) overview of the organization/individual(s);
- The problem at the center of the controversy;
- An argument for what decision(s) resulted in their failure supported by references;
- An analysis of what character virtues were missing and/or might have assisted them.