

**Position Title:** Marketing and Outreach Intern- ATLANTA  
**Department or Division:** Lending  
**Reports to:** Program Director- Kevin Mcgee  
**Positions Available:** 1 position at 235 Peachtree St. Suite 2000  
Atlanta, Ga

**Description:**

ACCION USA, a non-profit organization and the leading micro-finance institution in the United States ([www.accionusa.org](http://www.accionusa.org)), is seeking a Marketing and Outreach Intern to enhance our organization's referral partnerships and visibility in the Atlanta area. Individual must be extremely driven and able to juggle many projects and situations in a fast-paced and diverse environment.

Primary responsibilities will include contacting banks and community organizations in the area to establish and nurture referral partnerships. The Marketing and Outreach Intern will also interact daily with clients through the client intake process, credit repair sessions, and the delivery of financial literacy seminars. ACCION USA is seeking an independent, innovative, and hard-working individual, who will be comfortable taking initiative, and learning on the job with minimal formal training.

No previous financial experience required (necessary training will be provided), however, it is preferred that applicants are outgoing, self-motivated, and comfortable in a sales and marketing environment.

**Qualifications:**

- Currently in a 4-year degree seeking program
- Experience using Word, Excel, PowerPoint, etc.
- Excellent writing and communication skills
- Ability to manage several projects simultaneously and adapt to new situations often
- Highly self-motivated
- Self-starter with strong organizational skills
- Fluency in Spanish a plus